# BHS Accredited Professionals Social Media posts examples:

# **Promoting the BHS Career Pathways**

Guidance: Before promoting yourself as being able to train others towards BHS qualifications ensure you have the required qualifications to do so and you are up to date with current assessment requirements. In order to sign off a BHS Skills Record you must hold a BHS qualification at least one level above the qualification/assessment you are signing off. In order to sign off the Stage 4 Skills Record you must have attended the Stage 4 Trainer Induction video call. **Do not sign off a Skills Record if you do not meet the necessary criteria as that candidate will not be awarded the qualification.**

1. Your interest in horses can become much more than your hobby. Transform your love for horses into your skill, your career, your profession.

The equestrian industry is a wonderful community with opportunities for all careers over a vast spectrum of roles. To be successful you need to begin with a solid foundation of knowledge, skills and experience through reputable and relevant qualifications. This is where the BHS education system stands out as the best in the world.

Kick start your career by gaining internationally recognised qualifications and be a part of our industry’s growing success.

If you are interested in finding out more, please contact me by [Insert your contact details e.g., web address, phone number]

1. Whether you want to gain professional qualifications to spring-board your equine career or want to learn more about horses and improve your skills for personal achievement, there’s a BHS qualification for you. The British Horse Society’s Career Pathways offer you the opportunity to learn practical, real-world skills within a structured platform.

As a BHS Accredited Professional, I can deliver coaching at your yard and I’m qualified to support you towards your qualifications and goals.

If you are interested in finding out more, please contact me by [Insert your contact details e.g., web address, phone number]

1. My BHS qualifications have supported me in my dream career which has led to amazing experiences and a job I love! Let me help you do the same! The BHS Career Pathways can showcase your practical skills and knowledge to put you ahead in your career.

As a qualified coach, I am here to support in working towards your qualifications. I’m available to offer training at your own yard with your own horse. If you’d like to discuss your individual requirements and find out more, please contact me on [Insert your contact details e.g., web address, phone number]

1. Do you want to learn practical and real-world skills? British Horse Society (BHS) Career Pathway offers you the opportunity to pursue and progress your dream career, learning practical, real-world skills within a structured platform.  
     
   I can offer training towards these qualifications at your own yard and as a BHS Accredited Professional I hold professional coaching qualifications and regularly attend first aid and safeguarding courses to ensure I can provide safe, high quality coaching.  
     
   Get in touch to start your journey towards your dream career.

1. Are you considering a career in the equine industry? Whether you want to ride professionally, become a groom or coach the next generation of riders, the BHS Career Pathways can help you achieve your goals.  
     
   As a BHS Accredited Professional I can deliver training towards BHS qualifications that can help you on the path to your dream job. Get in touch to find out more.

1. Do you have aspirations of working with horses? The BHS Career Pathways can provide you the skills, qualifications and confidence to help you achieve your dream career.  
     
   As a BHS Accredited Professional, I can help you work towards your BHS qualifications which can boost your skills and lead to a variety of careers. You can train towards these qualifications at your own yard with your own horse. Contact me to discover more about the qualifications and training opportunities available for you.
2. If you love horses, then why not add professional equestrian qualifications to your CV and stand out from the crowd.   
     
   As a BHS Accredited Professional, I can help you work towards your BHS qualifications which can boost your skills and lead to a variety of careers, even if you think you don’t want to work directly with horses. You can train towards these qualifications at your own yard with your own horse. Get in touch to find out more.

1. Turn your passion into qualifications that you can add to your CV and stand out from the crowd. BHS qualifications are well-respected and even if you don’t think you want to work with horses you can gain loads of transferable skills that can help you in any walk of life.  
     
   I can offer training towards these qualifications at your own yard and as a BHS Accredited Professional I hold professional coaching qualifications and regularly attend first aid and safeguarding courses to ensure I can provide safe, high quality coaching. Get in touch today to find out more.
2. Is your child horse-mad? Turn their passion into qualifications that can really help to support their job prospects and boost their CV. The BHS qualifications can be taken from 13 years, and they are a great way to boost your child’s confidence and develop transferable skills for later in their life.  
     
   I can offer training towards these qualifications at your own yard and as a BHS Accredited Professional I hold professional coaching qualifications and regularly attend first aid and safeguarding courses to ensure I can provide safe, high quality coaching.